



3962 Wilkinson Road | Gaylord, MI 49735

August 15-17, 2017

- Welcome Reception
- Beat the Pro Challenge
- Premier Course Shotgun
- Threetops Elimination Challenge
- Celebrity Pairing Auction & Dinner Reception
 - Signature Course Celebrity Scramble
- Awards Dinner Reception with keynote speaker Lloyd Carr

SPONSORSHIP PACKAGES

Presenting Sponsor		\$25,000
<ul style="list-style-type: none"> • Logo recognition as tournament sponsor • Prominent logo placement on event materials • Prominent logo placement on event website <ul style="list-style-type: none"> • Logo included in event press releases <ul style="list-style-type: none"> • Foursome in event • Opportunity for on-site product sampling 		<ul style="list-style-type: none"> • Acknowledgement at all receptions • 25% discount on celebrity pairing bid • Top logo placement on all hole sponsors • Opportunity to place logoed items in swag bags • Premium table location at all receptions
Celebrity Auction Reception Sponsor		\$10,000
<ul style="list-style-type: none"> • Prominent logo placement on event materials • Prominent logo placement on event website • Prominent signage at Auction Reception <ul style="list-style-type: none"> • Foursome in event • 2 celebrities at your table during reception <ul style="list-style-type: none"> • Introduction and microphone time • Acknowledgement at all receptions • 10% discount on celebrity pairing bid • Logo placement on all hole sponsors • Opportunity to place logoed items in swag bags • Premium table location at Auction Reception 		<ul style="list-style-type: none"> • Prominent logo placement on event materials • Prominent logo placement on event website • Prominent signage at Awards Reception <ul style="list-style-type: none"> • Foursome in event • Lloyd Carr at your table for Reception <ul style="list-style-type: none"> • Introduction and microphone time • Acknowledgement at all receptions • 10% discount on celebrity pairing bid • Logo placement on all hole sponsors • Opportunity to place logoed items in swag bags • Premium table location at Awards Reception
Welcome Reception Sponsor		\$5,000
<ul style="list-style-type: none"> • Prominent logo placement on event materials • Prominent logo placement on event website • Prominent signage at Welcome Reception event <ul style="list-style-type: none"> • Acknowledgement at Auction & Awards Receptions • Opportunity to place logoed items in swag bags 		<ul style="list-style-type: none"> • Prominent logo placement on event materials • Prominent logo placement on event website • Prominent signage at breakfasts both days <ul style="list-style-type: none"> • Acknowledgement at Auction & Awards Receptions • Opportunity to place logoed items in swag bags
Golf Cart Sponsor		\$2,500
<ul style="list-style-type: none"> • Logo on front of carts for duration of event • Opportunity to place logoed items in swag bags 		<ul style="list-style-type: none"> • Banner/signage on putting green during event • Opportunity to place logoed items in swag bags
Driving Range Sponsor		\$2,500
<ul style="list-style-type: none"> • Banner/signage on driving range during event • Opportunity to place logoed items in swag bags 		Hole Sponsor
		\$1,000
		<ul style="list-style-type: none"> • Banner/signage on putting green during event • Opportunity to place logoed items in swag bags
Threetops Challenge Hole-in-One Sponsor		\$10,000
<ul style="list-style-type: none"> • Signage on all 4 Threetops holes • Opportunity to display car (hole-in-one prize) on property 		

To secure a sponsorship, please contact: John Rakis at jrakis@treetops.com